

# User Interface Design

Before

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To set up access codes, click an Assessment Group.

Page: 1 2 3 4							
<input type="checkbox"/>	Assessment Groups	Description	Creation Date	Contact Name	Respondent List	Total Assessments	Unscored Assessments
<input type="checkbox"/>	3955-003-001	1 Internal Testing	6/18/2003 3:41 PM	Karen Lyncook	<a href="#">View List</a>	1826	284
<input type="checkbox"/>	3955-003-MFU	2. M-PULSE Follow-up Testing	8/2/2007 1:10 PM	Karen Lyncook	<a href="#">View List</a>	18	9
<input type="checkbox"/>	3955-003-567	3. EQ-i HEd Testing	6/28/2008 9:20 AM	Wendy Gordon	<a href="#">View List</a>	18	0
<input type="checkbox"/>	3955-003-11	55555	5/22/2007 9:59 AM	peter p	<a href="#">View List</a>	6	0
<input type="checkbox"/>	3955-003-DC2	Bad Vanguard records	4/12/2007 11:43 AM	Karen Lyncook	<a href="#">View List</a>	31	9
<input type="checkbox"/>	3955-003-666	Brian's Group	2/14/2006 10:28 AM	Brian Brown	<a href="#">View List</a>	411	18
<input type="checkbox"/>	3955-003-BSC	B-SCAN Testing	3/20/2007 11:11 AM	Sam Karami	<a href="#">View List</a>	32	3
<input type="checkbox"/>	3955-003-tst	Caption Test 2	3/5/2009 2:45 PM	Kasi Wilson	<a href="#">View List</a>	4	2
<input type="checkbox"/>	3955-003-tes	Caption Testing	3/5/2009 1:54 PM	Kasi Wilson	<a href="#">View List</a>	2	0
<input type="checkbox"/>	3955-003-CDI	CDI test	7/23/2007 4:08 PM	test	<a href="#">View List</a>	10	10

[Add Group](#) [Delete Selected](#)

In this web application, users did not intuitively understand where to click to perform tasks like setting up a test form and generating reports. Feedback from users indicated that the web interface caused frustration, extra work, and was impeding product sales.

After



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**CATALYST**  
YOUR PORTAL TO ASSESSMENTS AND SUPPORT SOLUTIONS

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You are here > [Assessments](#) > [My Products](#) > [EQ-i 2.0](#) > [Invite](#) > [Email a Link](#)

Welcome Wendy2  
[Inbox: \(0\)](#) [Alerts: \(0\)](#) [Logout](#)



- [Invite](#)
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**Email a Link** | **Upload Participant List**

1 → 2 → 3 → 4 → 5

1 Enter participant email address | 2 Organize into folders | 3 Enter email text | 4 Confirm settings | 5 Email sent

Enter Participant email address

**Add invitation by email address**

\* is required field

\*Email Address:

ID:

First Name:

Last Name:

[Add To List](#)

**My Invitation List:**

ID	Name	Email Address	Delete
No records to display.			

[Next >>](#)

In the revision, an analysis of user workflows led to an interface that emphasized three main tasks: Invite, Manage, Report, and broke each task into numbered steps. Users during beta testing reported greater confidence, and often used the words “self-explanatory” and “simple” to use.